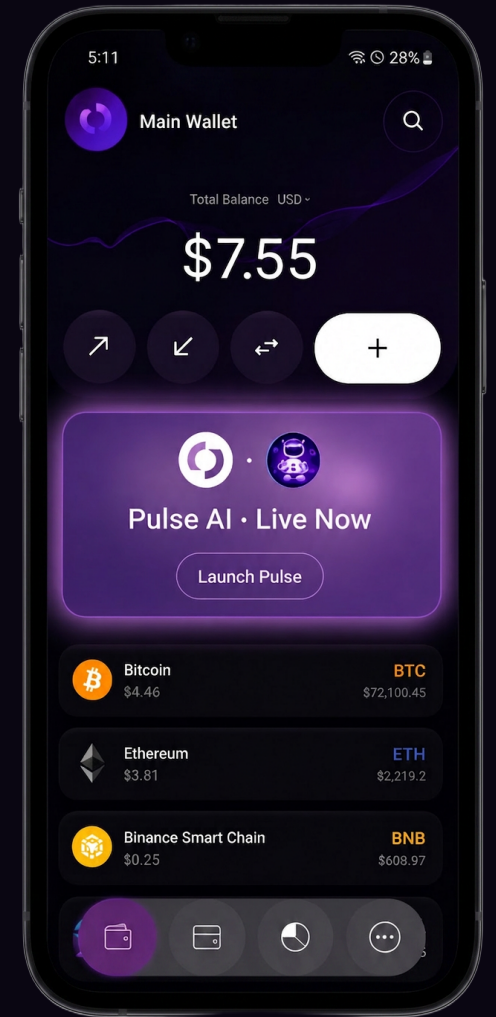


MEDIA KIT · 2026

# The non-custodial wallet built for the future of payments.

Press, partnership and investor resources for Lumo Wallet — brand assets, product narrative and ecosystem overview.

[DOWNLOAD · MYLUMOAPP.IO](#)



# A financial layer designed for self-sovereign money.

Lumo Wallet is a non-custodial crypto wallet and payments platform giving individuals and businesses complete ownership over their digital assets — without compromising the simplicity people expect from modern finance.

Built around a self-custody architecture, an upcoming POS ecosystem and PulseAI, Lumo unifies everyday spending, business acceptance and on-chain value into a single, premium experience.

## AT A GLANCE

**Founded** 2025

**Launching** 1 July 2026

**Category** Non-custodial · Crypto payments

**Architecture** Self-custody · Keys on device

**Coverage** iOS · Android · Web

**Website** [mylumoapp.io](https://mylumoapp.io)

**Press** [press@mylumoapp.io](mailto:press@mylumoapp.io)

# Money should belong to the people who earn it.

Lumo was founded on a simple conviction: the future of payments is open, programmable, and self-owned. Custodians fail. Intermediaries take. Borders slow money down.

We're building a single, beautifully crafted product that lets anyone own their crypto, spend it like everyday money, and run a business on top of it — without the fees and friction of legacy rails.

## MISSION

Make self-custody the default for everyday money — for individuals and the businesses they buy from.

## VISION

A world where crypto powers real-world commerce as easily and reliably as the card networks did before it.

## PRINCIPLES

Ownership before convenience. Design before features. Trust before scale.

03 · LOGO & COLOR

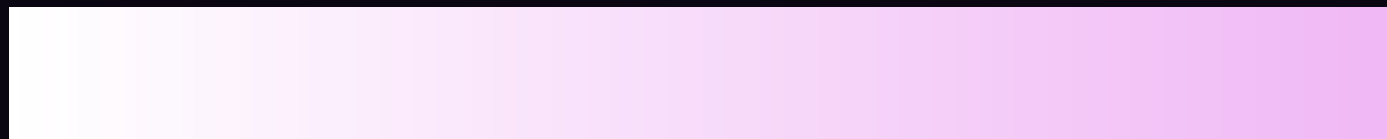
# The mark and the palette.



PRIMARY · FULL COLOR · #FFFFFF



WHITE · REVERSED · #0A0612



PRIMARY GRADIENT · LAVENDER → VIOLET · #C9A8E8 → #8B5CF6

**Ink**  
#0A0612

**Deep Violet**  
#2D1D4F

**Violet**  
#8B5CF6

**Lavender**  
#B794D9

**Mist**  
#ECE5FA

**Signal**  
#F5F1FB

# One identity, four product surfaces.

The Lumo ecosystem spans consumer self-custody, real-world spending, business acceptance and an embedded AI layer — all designed as a single, coherent experience.

## Lumo Wallet

NON-CUSTODIAL

Your keys, your crypto. A self-custody wallet with a clean, Apple-grade experience for everyday spending, swapping and sending.

## Lumo Debit

CRYPTO CARD

Spend crypto anywhere — powered by a licensed issuer, with Apple Pay & Google Pay from day one.

## Lumo Business & POS

MERCHANT INFRA

Accept crypto with zero processing fees, fast settlements, and a forthcoming point-of-sale ecosystem.

## PulseAI

AI LAYER

Intelligence woven through the product — surfacing insights, automating actions and guiding payments.



05 · FOUNDER

## Meet Thomas Rowlands.

Founder & CEO, Lumo Wallet LLC

Thomas Rowlands is the founder and CEO of Lumo Wallet LLC, driven by a strong belief that people should have greater control, freedom and simplicity when managing their money and digital assets.

After years observing the gaps between traditional finance, crypto usability and real-world payments, Thomas founded Lumo Wallet to combine the security of self-custody with the convenience of everyday financial tools.

He leads strategy, brand, product, partnerships and growth across the Lumo ecosystem — Lumo Wallet, Lumo Business & POS, Lumo Debit and PulseAI.

**"Crypto should feel as effortless as the apps people already use every day — and quietly more powerful underneath."**

## 06 · PARTNERS &amp; INTEGRATIONS

# Built with the best of the industry.

**MoonPay**

FIAT ON-RAMP

**Transak**

GLOBAL ON-RAMP

**Stripe**

ON-RAMP PROVIDER

**ChangeNOW**

SWAP AGGREGATION

**Everstake**

STAKING INFRASTRUCTURE

**OnRamp.Money**

REGIONAL ON-RAMP

**SimplifyLabs**

INFRASTRUCTURE PARTNER

**Swaps.XYZ**

SWAP AGGREGATION

**Asino**

HARDWARE MANUFACTURING

## 07 · PRESS &amp; CONTACT

## For media, partnerships and investors.

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